

# justthefaq

## What is the Professional Bartending School?

We are a professional trade school that is licensed by the Tennessee Higher Education Commission. This authorization must be renewed each year and is based on an evaluation by minimum standards concerning; Quality of education, ethical and business practices, health and safety, and fiscal responsibility.

We have served the Nashville area since 1992. We teach professional bartending as a full or part-time career.

The Nashville campus is home to one of the two founders of Professional Bartending Schools of America. We are one of 22 campuses nationwide that has collectively trained over 9,200 bartenders in 2001.

## Do I really need to go to bartending school?

No, you don't have to go to bartending school, but it sure helps! Before bartending schools, bartenders started work as waiters, busboys, and hosts. After three months to a year of working a low-paying, tedious job they eventually moved up to being a barback.

The barback is the bartender's assistant that stocks and cleans the bartender's stations. The barback will eventually help serve beer and basic cocktails. After another three months to a year, the barback can begin bartending slower shifts at the slower bars. Becoming a bartender in this manner can be a long and frustrating process.

## How is going to bartending school better?

When you enroll in classes at the Professional Bartending School, we put you behind one of our fully-equipped bars, mixing drinks on your first day. You do not have to learn menial jobs that have no bearing on being a professional bartender. You concentrate on learning bartending from day one.

## How long does your training last?

We jokingly refer to our classes as "bartending boot camp". Our Professional Mixology course takes forty hours of concentrated training over a one to five week period to complete. The course is taught in 10 four-hour lessons. By graduation you will be capable of mixing drinks at a level that will allow you to bartend at any bar in the Tennessee area.



## Professional Bartending Schools

**1 800 BARTEND**

### School Awards:

- 1992 "National Director of the Year"
- 1993 "National School of the Year"
- 1997 "Best Campus Award"
- 1999 "National School of the Year"
- 2000 "Presidents Award for Quality"
- 2000 "National School of the Year"
- 2001 "National School of the Year"
- 2001 "Best Bartender in Tennessee"  
Judge

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## Just what do I learn at your school?

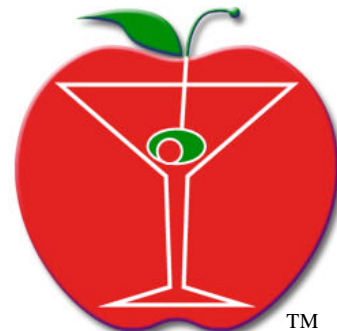
All of our students use our copyrighted textbook that breaks the course down into ten easy to learn lessons. The lessons are as follows:

1. Cream and Ice Cream Drinks-these are the sweet after-dinner dessert-type drinks that are frequently made at Applebees and Fridays. An example is a Mudslide.
2. Martinis and Manhattans-these are typically upscale-customers drinks that are made in the trendy hotspots on Main Street. These cutomers are usually great tippers!
3. Shooters-these are nightclub drinks that are popular in college bars and the hottest nightclubs. Examples are a Purple Hooter or Sex on the Beach Shooter.
4. Tall Drinks-these are sometimes called "Foo Foo" drinks. They are made in upscale and outdoor tropical-type bars. Examples are a Hurricane or Long Island Iced Tea.
5. Highballs-these are everyday type drinks that are made in all bars. Examples are a Screwdriver or Cape Codder.
6. Two Ounce Cocktails-these are stronger cocktails made in restaurants and hotels. An example is a Black Russian.
7. After Dinner Drinks-these are coffee drinks and Brandies. Examples are an Irish Coffee or Grand Marnier.
8. Sours and Margaritas-these popular drinks are served in all bars. Examples are an Amaretto Sour or a Margarita.
9. Beer & Wines-each student will learn how to operate a beer tap and receive training by Anheuser Busch and Guinness Beers. The student will also learn wine basics.
10. Responsible Alcohol Service-each student will attend a two-hour training session on responsible service. We use a video training program designed by the National Restaurant Association for this lesson.

In addition, the student will spend approximately 25 hours behind one of our bars repeatedly making cocktails under the supervision of a qualified instructor.

Our professional instructors give you what amounts to one-on-one training and help as you need it. Our instructors understand that people learn at different rates and focus on what you as an individual need.

Upon graduation, our graduates will be fully qualified to work at an upscale bar in the Tennessee area.



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### Class Times:

#### DAY CLASS

Monday-Friday 10am to 2pm  
Two Weeks in Length  
40 Hours of Training

#### NIGHT CLASS

Monday-Friday 6pm to 10pm  
Two Weeks in Length  
40 Hours of Training

#### WEEKEND CLASS

Saturday Only 10am to 6pm  
Five Weeks in Length  
40 Hours of Training

In addition, our facility is open six days a week for additional practice for our students. All lessons are available on video to be watched as desired.

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## What about those \$79 Learn Bartending Ads in the Paper?

There are currently two companies advertising in the newspaper that claim bartenders earn \$300 per day and they will train you for only \$79.00. The age-old rule applies here. If it sounds too good to be true, it probably is!

These out-of-state companies masquerade as schools. They are not licensed schools and cannot legally advertise like they do in Tennessee. It is only a matter of time until the Tennessee Attorney General shuts them down.

These companies will sell you a bartending book and after you complete an open book test, declare you a "certified" bartender. You will receive a meaningless diploma and an out-dated list of bars in the Tennessee area. There is no effort made to determine if these bars even need a bartender. Many of these bars will have been closed for quite some time. This is your job placement assistance.

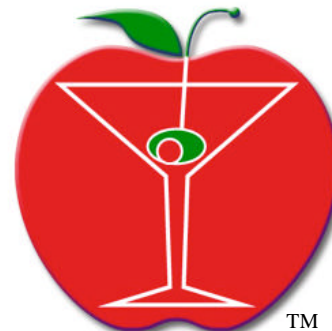
We are very aware of how they operate. Some of our students have ordered this "bartending kit" and being completely dissatisfied with it, enrolled in our school. We have a couple of copies of this bartending kit at our school and will happily show it to you if you'd like. The fact remains, you cannot learn bartending by sitting at home and reading a book.

The Professional Bartending Schools of Nashville and Knoxville are licensed schools who have been training Tennessee's finest bartenders for over 10 years. We are a member of the Better Business Bureau and Nashville Chamber of Commerce.

## What if I fail a test?

Our students have an unlimited opportunity to pass our course. You may retake any test that you fail and you may retake any class if you want to see it again at no charge.

Our commitment to our students is to work with every student until they graduate, regardless of how long it may take. There are never any additional charges for our services to help you graduate. If you come to school and put forth the effort, we will help you graduate.



## Professional Bartending Schools

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### Campus Locations:

Cincinnati, OH  
East Cleveland, Ohio  
West Cleveland, Ohio  
Dayton, Ohio  
Columbus, Ohio  
Nashville, Tennessee  
Knoxville, Tennessee  
Pittsburgh, PA  
Philadelphia, PA  
NE Philadelphia, PA  
Boston, MA  
Tewksbury, MA  
Burlington, VT  
Greensboro, NC  
Atlanta, GA  
Orlando, FL  
Kansas City, MO  
St. Louis, MO  
St. Paul, MN  
Phoenix, AZ  
Tempe, AZ  
Cherry Hill, NJ

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## How does your flexible scheduling program work?

If you are unable to enroll in any of our regular class schedules, you may enroll in our flexible schedule program. This program allows you to attend school when it is convenient for you.

You would simply schedule your first class during one of our regularly scheduled day, evening or weekend sessions. After your first class, you may then take any combination of day, evening or weekend classes until you graduate.

You must complete all ten, four-hour lessons, and pass the same final testing as the regular class. You have an unlimited time to finish. You do not need to call the school for permission to attend each day. You simply show up when it works for you. We are always available to answer any scheduling questions and to help you as you need it. In summary, we can work around any schedule!

## How does your job placement assistance work?

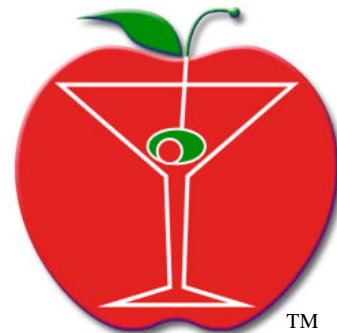
Upon graduation, each student receives personalized job placement assistance. The graduate meets with our Job Placement Director to review current job openings. The graduate does not have to interview for any job they are not interested in.

We are Tennessee's only supplier of bartenders for liquor license holders. We have been doing this for many years and have established a great reputation for supplying well-trained professional bartenders.

We have provided bartenders for most major events in the Middle and East Tennessee areas including; Tennessee Performing Arts Center, Knoxville Convention Center, Gaylord Entertainment Center, Riverstages, Bonnaroo Music Festival, PGA U.S. Open, and the Kentucky Derby.

Our job openings come from bar owners and managers who call us when they need a bartender for their establishment. If we do not have enough job openings for the week, our staff calls bars throughout the city to get the necessary openings for our graduates.

Our promise to you is that we will work with you until you are happy with the job you receive. We are very proud of our 95% job placement rate we have achieved this last year.



## Professional Bartending Schools

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A few of the bars that have hired our graduates:

### RESTAURANTS

Applebee's, Friday's, Longhorn, Outback, Red Lobster, Joe's Crab Shack, Logan's Roadhouse, Jimmy Kelly's, Nick & Rudy's, Kobe Steakhouse, Ruby Tuesdays, Alamo Steakhouse and Cancuns.

### NIGHTCLUBS

Bar, Banana Joes, Hurricanes, Wildhorse Saloon, Graham Central Station, Have a Nice Day Café, Rainbow West, Connections, and Outer Limits.

### HOTELS

Holiday Inn, Radisson Inn, Marriott, Best Western, Sheraton, Hyatt, Hilton, Gaylord Opryland Resort, Embassy Suites, and Wyndham Gardens.

### BARS

Jillians, Lipstick Lounge, Patrick Sullivans, Hamburger Henry, Teasers, Puckers, Tootsies, and Gecko's.

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## How much can a bartender earn in Tennessee?

A bartender in Tennessee can expect to earn \$100 to \$200 per day. A bartender usually earns \$5 to \$6 per hour plus tips. Tips are the greatest portion of a bartender's earnings and vary by bartender, establishment, and time.

A part-time bartender usually works 15 to 20 hours per week and can expect to make \$200 to \$400 per week. A full-time bartender usually works 30 to 40 hours per week and makes from \$500 to \$900 per week.

The high hourly average pay of a bartender (\$15 to \$25 per hour) makes bartending attractive to most all people. Professionals prefer it because it allows them to earn an hourly rate similar to what they earn at their professional job.

Bartending is attractive to college students because it allows them to earn on weekends what they could earn at a 40 hour non-tipped job.

## How do I enroll in the school?

All of our schools in Tennessee require a personal interview prior to enrollment. We view bartending as a professional career and require a personal interview prior to enrollment.

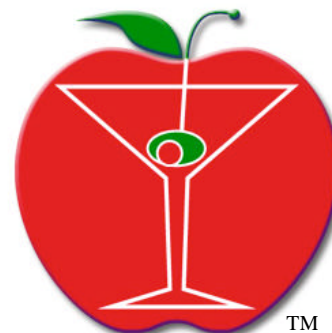
During the one hour personal interview, you will have plenty of time to ask pertinent questions while you are at the school, where they can best be answered.

You will receive a tour of our campus and depending on time of day, will probably be able to see an actual class in session. In addition, we will take the time to review the job placement assistance program and review actual job openings with you.

Bartending is not for everyone and the personal interview/school tour will give you the necessary information to make the decision if bartending is right for you.

We will take the time to answer any and all questions during your no-obligation interview. There is no charge to tour the school and you will not be pressured to sign up for any classes.

Personal interviews are done by appointment only. Call 1 800 BARTEND to schedule yours!



## Professional Bartending Schools

**1 800 BARTEND**

### Benefits Available to Bartenders:

- Free Meals
- Health Insurance
- Life Insurance
- Dental Insurance
- Free Uniforms
- Tuition Assistance
- Receive Cash Tips Daily

As a bartender, you can get paid to do what you probably already do, go to bars!

As a bartender, you experience the same fun of being in the hottest spots with fun people. The main difference is you are making money instead of spending it!

(You also don't suffer from the hangover!)

Be the first in your family to pass the bar exam!! Call for the next available class date!